



GROW Mississippi

A coalition promoting the Eden Alternative and other sound principles of Elder care transformation.

GROW Mississippi is a Nonprofit Organization

Who Are We?

GROW Mississippi provides a forum to those nursing homes and assisted living homes dedicated to changing the culture of institutions in Mississippi by creating more homelike places for residents to live and staff to work.

In this environment, each resident or Elder has the opportunity to be involved in the decisions which affect his or her life; residents and care partners alike have the opportunity to grow!

Regular meetings are held with speakers and facilitators to share ideas and best practices.

TO REGISTER:

Contact Monique Cobb at monique@sentrycare.com or call 228-466-0843

FEES:

Pre-Conference 1-5PM March 21: **\$50**

Conference Day 8:30AM-3:30PM March 22: **\$125**
(lunch provided)

Full Two-Day Conference: **\$150**

Make checks payable to GROW Mississippi
113 N. Second St. Bay St. Louis, MS 39520

9 Administrator CEU Hours applied for

www.growms.org

Pre-Conference

March 21, 2013 1:00pm- 5:00pm

Caring for Persons Living with Dementia:

The Pre-Conference is open to all, but geared toward homes on the Eden Registry. Participants will focus on identifying and nurturing Life Passions of Elders, learn to design I-Care Plans and focus on medication reduction.

Conference - March 22nd 8:30am-3:30pm

If you could provide a life more affirming and meaningful than current care practices provide, would you do it? Of course, you would! But how? Now the resource you need to make this possible is within our grasp.

Dementia Beyond Drugs will enable you to change the way you provide care. Learn what it takes to effect real culture change within residential care settings while reducing the administration of psychotropic drugs in the symptomatic treatment of dementia. This timely new resource, by a board-certified internist, geriatrician, nursing home practitioner, and Eden Alternative © Educator, has what you need. Dr. G. Allen Power brings robust medical experience and a unique perspective to the idea of culture change.

8:30-12:00 Part I –Dementia Beyond Drugs: Changing the Culture of Care

11:30 MSDH – Marilyn Winborne will briefly discuss regulatory guidelines supporting the culture change movement

12:00-12:45 Lunch (provided)

12:45-3:30 Part II –Dementia Beyond Drugs: Changing the Culture of Care

Keynote Speaker: Dr. Al Power, MD



G. Allen Power, MD is a board certified internist and geriatrician, and Clinical Associate Professor of Medicine at the University of Rochester. He is a Certified Eden Alternative® Educator

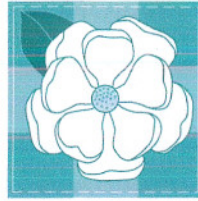
and a member of the Eden Alternative® Board of Directors. He lectures on dementia and other Elder care topics internationally. Dr. Power's book, *Dementia Beyond Drugs: Changing the Culture of Care*, won a 2010 Book of the Year Award from the American Journal of Nursing, and a Merit Award from the 2011 National Mature Media Awards. Dr. Power received a 2012 Bellagio Fellowship from the Rockefeller Foundation to study innovative responses to global aging. He is a consultant to the Centers for Medicare/Medicaid Services for their antipsychotic drug reduction initiative and a participant in the 2012 National Dementia Initiative co-sponsored by the US Senate Committee on Aging. He has been interviewed by BBC Television, The Washington Post, The Los Angeles Times, The Wall Street Journal, Singapore's Straits Times, WHYY Radio and several other publications and radio shows.

Back by Popular Demand!

Special Guest: Sarah Rowan

Sarah Rowan, B.S., M.A., Eden Alternative Board Member, Mentor and Elder. Sarah became an inspirational speaker and noted life advocate, promoting quality of life issues after her husband was diagnosed with Alzheimer disease. During this period Sarah retired and became involved with The Crowning Touch, a company which focuses on the fine art of professional self-esteem, etiquette and positive living. She will give personal testimony of caring for a person living with forgetfulness.

Sarah is an inspiration to all caregivers!



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**Keynote by: Dr. Al Power, Author
Dementia Beyond Drugs**

Pre-Conference

March 21, 2013 1:00pm- 5:00pm

Conference

March 22, 2013 8:30am-3:30 pm

Conference Location:

Table 100

100 Ridge Way Flowood, MS 39232

Accommodations:

Holiday Inn Express – Flowood
112 Ridge Way Flowood, MS 39232
601-992-7773

Room Block for GROW MS through Feb. 20th.

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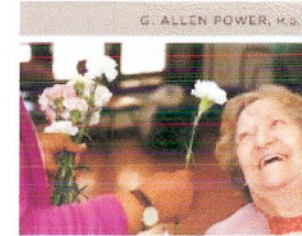
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Dementia Beyond Drugs

CHANGING THE CULTURE OF CARE

Foreword by William D. Thompson, MD

About the book:

Dr. Power's eye-opening book challenges all care providers working with individuals with dementia to undertake a true operational change. Yes, you can move away from an institutional model - viewing individuals as patients defined by their dementia and using prescribed medications to control their "troublesome" behaviors - to an experiential model of care that treats individuals with dementia as the human beings they are, giving them the personal attention, respect, and dignity they deserve. Take advantage of the many benefits to this fundamental change in the provision of care, including a decrease in the need for mood-altering drugs. You will learn how to embrace more humanistic, enlightened practices that address the most common challenges in caring for people who live with dementia.

- * Overcome communication challenges
- * Minimize anxiety and depression
- * Root out the causes of wandering
- * Gain insights into paranoia and delusions

Full of visionary and practical calls-to-action, *Dementia Beyond Drugs: Changing the Culture of Care* is an essential read for anyone involved in the care of an individual with dementia, including nursing staff, social workers, occupational therapists, medical directors, and administrators in all elder care settings. Family members of individuals with dementia and students breaking into the dementia care field will also benefit from the advice offered.